



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

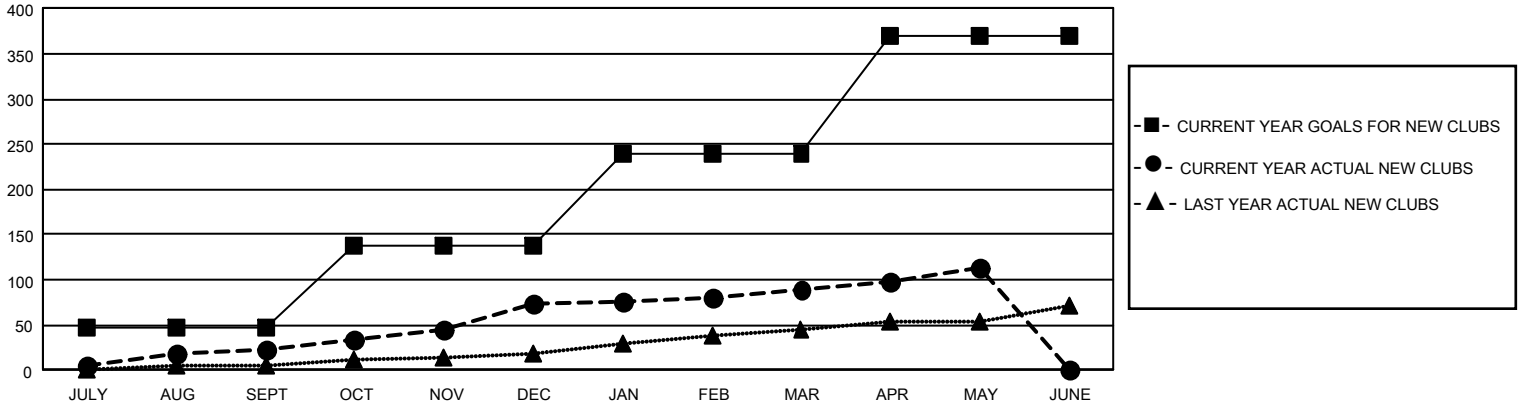
GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

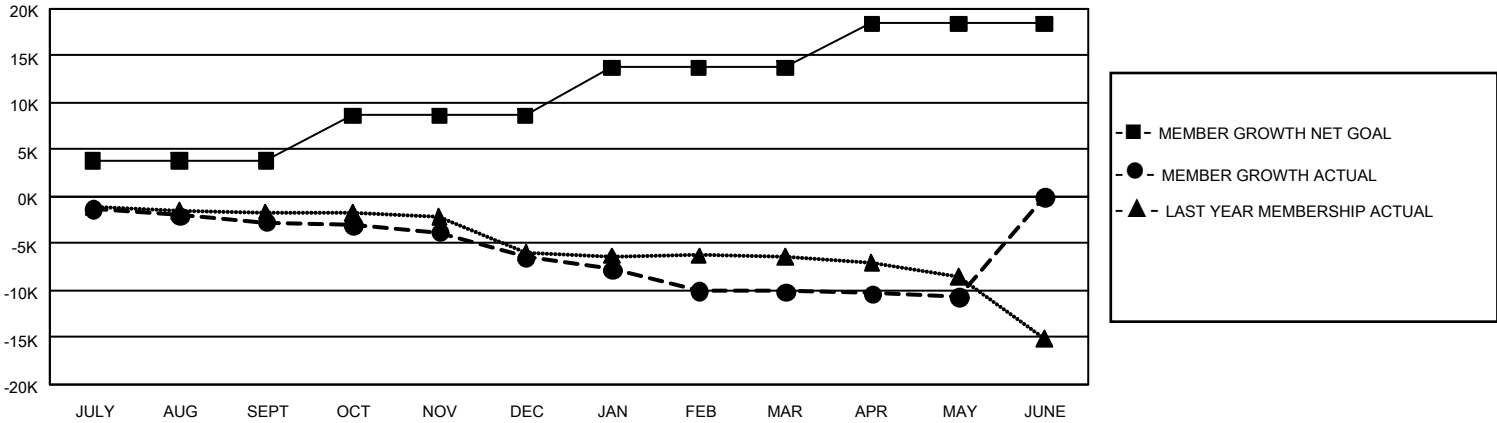
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	144	23	67
OCT/NOV/DEC	270	50	51
JAN/FEB/MAR	306	17	196
APR/MAY/JUNE	390	23	13

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3766	5,640	7,455
OCT/NOV/DEC	4881	6,620	9,895
JAN/FEB/MAR	5078	4,878	7,808
APR/MAY/JUNE	4702	4,926	5,033

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 327	4,896 CLUBS OF 10,941 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	183,070 (66.10%)
DECEASED	4,850	FEMALE	93,910 (33.90%)
CLUB CANCELLED	2,524	TOTAL FAMILY UNIT MEMBERS 52,975	
OTHER	22,809	FAMILY MEMBERS PAYING HALF DUES 27,218	
TOTAL	30,183		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)